PELLERANO & HERRERA



December 4th, 2023

Pellerano & Herrera: The only legal firm recognized as a Superbrand in the Dominican Republic

Santo Domingo, DN. Pellerano & Herrera law firm has been acknowledged as a Superbrand, becoming the only legal firm in the Dominican Republic to receive this prestigious recognition. The publication comprises a compilation of the country's leading brands that stand out remarkably in their field for values such as quality, adaptability, reliability, credibility, community relations, and distinction.

Participation in the Superbrands publication is granted by invitation only and includes brands that offer consumers significant emotional and/or physical advantages over their competitors, recognized by consumers. These brands are selected by a judging panel consisting of 25 professionals from different areas.

The award was received by Carolina León, a partner in the firm, and Laura Pellerano, Director of Marketing and Corporate Development. Pellerano & Herrera expressed gratitude to its clients, collaborators, and partners for their continuous support, which was fundamental in achieving this significant accomplishment.

This prestigious award is presented in over 85 countries and has a 29-year history of recognizing excellence in various industries.

